



This policy governs the use of all Only Off Market Trademarks and Brands for any purpose.

General

Only Off Market Trademarks may be used only as permitted by this policy. The following applies to all uses of Only Off Market businesses and Trademarks;

- The Wordmark is required on all official internal and external communications (excluding e-mail).
- All International and Domestic Partner Web sites must Display an official Logo of Only Off Market as provided.
- In all matters of Official Business, the company Colours and/or Branded Elements (available on the Photo Library in the marketing materials area) are required and must appear prominently.
- Use of the Only Off Market Trademarks in printed and electronic materials must conform to the brand requirements available in the marketing materials area.
- No Only Off Market Trademark may be altered in any way that has not been approved in writing by Only Off Market.

No individual, Unlicensed Business or employee may use any Logos, Brand or Trademark, or the official Web template, or refer to his or her affiliation with Only Off Market, in any manner that suggests or implies Only Off Markets support or endorsement of a point of view or personal or political opinion, business, activity, movement, or program that is not an Official Only Off Market business or without written agreement under an instance. If there is potential for confusion in a statement describing affiliation with Only Off Market or any of our brands, one should dispel confusion through the use of a disclaimer stating that Only Off Market is not involved in the business, activity, movement, or program.

By Associated Organisations

Foundations and other associated organisations that have entered into Memoranda of Understanding with Only Off Market, as defined in the policies of the Board, may use the platform Logo as provided in such memoranda. All use must be in connection with their related activities and must comply with all policies and procedures of Only Off Market.

Prohibited Uses of Trademarks

No Endorsements

Neither the name of Only Off Market nor any of its partners Trademarks, including the company Colours, may be used in any way that gives a false impression, is misleading, or could cause confusion regarding Only Off Markets relationship with any person or entity. Specifically, neither the name of Only Off Market nor any Partners Trademark may be used to characterise Only Off Market as a user of a product or service, or as having conducted research relating to a commercial product or program, or in any other way to convey or imply the endorsement of a commercial product or service.

General Prohibition

Neither the name of Only Off Market nor any Partners Trademark may be used in connection with any person, entity, product, or service with which the association could adversely affect Only Off Markets image or standing or that would for any other reason be inappropriate for an International company.

Violations

If a violation of this policy is identified, Only Off Market will be required to work with the Legal Department to determine the action needed, which may include redesign and reprinting of materials, license removal, financial easing. With respect to all violations of this policy, Only Off Market reserves its right to seek appropriate remedies under applicable International and Local law.